

## Message Text

UNCLASSIFIED

PAGE 01 TAIPEI 00336 160850Z

14

ACTION EA-07

INFO OCT-01 ISO-00 EB-05 RSC-01 DRC-01 /015 W

----- 113562

P R 160811Z JAN 74

FM AMEMBASSY TAIPEI

TO USDOC WASHDC PRIORITY

INFO SECSTATE WASHDC 671

UNNLAS TAIPEI 0336

FOR LEONARD FROM HARWOOD

E.O. 11652: N/A

TAGS: BEXP, TW

SUBJECT: AMPRO 74

1. IN ORDER PREPARE FLYER COPY FOR FEBRUARY 1, PRINTING DEADLINE REQUIRE IMMEDIATELY COMPLETE FINAL LIST EXHIBITORS, STATUS, I.E.; SEEKING REPRESENTATION OR NOT AND PRODUCTS BEING SHOWN.
2. ENTIRE PROMOTION SCHEDULE AFFECTED BY FURTHER DELAY, NECESSITATING ELIMINATION CERTAIN KEY PROMOTIONAL ACTIVITIES DUE EXTREMELY SHORT LEAD TIME REMAINING.
3. SINCE PRINTER REQUIRES ONE MONTH TO PRODUCE EXHIBITION DIRECTORY, DEADLINE FOR SUBMISSION TRANSLATED COPY TO PRINTER IS FEBRUARY 8. EVEN MARCH 8TH DELIVERY OF DIRECTORY BY PRINTER WILL BE TOO LATE FOR USE AT SEVERAL PROPOSED PROMOTIONAL EVENTS. UNFORTUNATELY, AS POINTED OUT IN MORE DETAIL HARWOOD LETTER JANUARY 14, FOURTEEN OF THIRTY-THREE MARKETING DATA FORMS RECEIVED CONTAIN INSUFFICIENT INFORMATION IN BLOCK TEN TO ENABLE HIM PREPARE CATALOG PAGE FOR EXHIBITOR. REQUEST HORRIDGE SEND COPY HARWOOD FORM LETTER WITH SAMPLE CATALOG PAGE TO EVERY U.S. EXHIBITOR FAILING TO PROVIDE THIS INFORMATION ON MARKETING DATA FORM URGING COMPLIANCE IMMEDIATELY. FIFTY COPIES THESE LETTERS PROVIDED BY HARWOOD PRIOR HIS DEPARTURE.

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PAGE 02 TAIPEI 00336 160850Z

4. WHERE EXHIBITORS HAS LOCAL TAIWAN AGENT, WILL ATTEMPT

SECURE THIS INFORMATION LOCALLY, ALTHOUGH THIS PRACTICE  
NOT ALWAYS SATISFACTORY SINCE PRINCIPAL USUALLY IN  
BETTER POSITION TO PROVIDE SALES MATERIAL THAN LOCAL  
REPRESENTATIVE.  
MCCONAUGHY

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NNN

## Message Attributes

**Automatic Decaptioning:** X  
**Capture Date:** 01 JAN 1994  
**Channel Indicators:** n/a  
**Current Classification:** UNCLASSIFIED  
**Concepts:** n/a  
**Control Number:** n/a  
**Copy:** SINGLE  
**Draft Date:** 16 JAN 1974  
**Decaption Date:** 01 JAN 1960  
**Decaption Note:**  
**Disposition Action:** n/a  
**Disposition Approved on Date:**  
**Disposition Authority:** n/a  
**Disposition Case Number:** n/a  
**Disposition Comment:**  
**Disposition Date:** 01 JAN 1960  
**Disposition Event:**  
**Disposition History:** n/a  
**Disposition Reason:**  
**Disposition Remarks:**  
**Document Number:** 1974TAIPEI00336  
**Document Source:** CORE  
**Document Unique ID:** 00  
**Drafter:** n/a  
**Enclosure:** n/a  
**Executive Order:** N/A  
**Errors:** N/A  
**Film Number:** n/a  
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**Original Handling Restrictions:** n/a  
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**Page Count:** 2  
**Previous Channel Indicators:**  
**Previous Classification:** n/a  
**Previous Handling Restrictions:** n/a  
**Reference:** n/a  
**Review Action:** RELEASED, APPROVED  
**Review Authority:** elyme  
**Review Comment:** n/a  
**Review Content Flags:**  
**Review Date:** 22 APR 2002  
**Review Event:**  
**Review Exemptions:** n/a  
**Review History:** RELEASED <22 APR 2002 by elbezefj>; APPROVED <20-Nov-2002 by elyme>  
**Review Markings:**

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30 JUN 2005

**Review Media Identifier:**  
**Review Referrals:** n/a  
**Review Release Date:** n/a  
**Review Release Event:** n/a  
**Review Transfer Date:**  
**Review Withdrawn Fields:** n/a  
**Secure:** OPEN  
**Status:** NATIVE  
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**TAGS:** BEXP, TW  
**To:** COM STATE  
**Type:** TE  
**Markings:** Declassified/Released US Department of State EO Systematic Review 30 JUN 2005